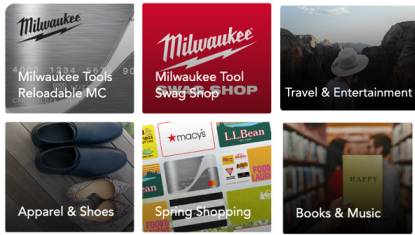
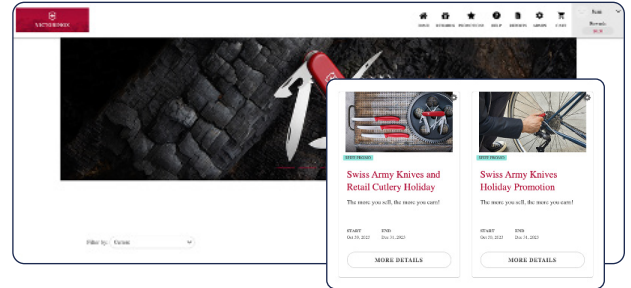


ONE ENVIRONMENT FOR ALL CHANNEL INCENTIVES

- Easily launch targeted promotions towards Dealers, DSRs and Dealer groups
- Simple user registration, FFL collection and sales submissions
- Accessible via multiple devices: desktop, tablet, or smartphone

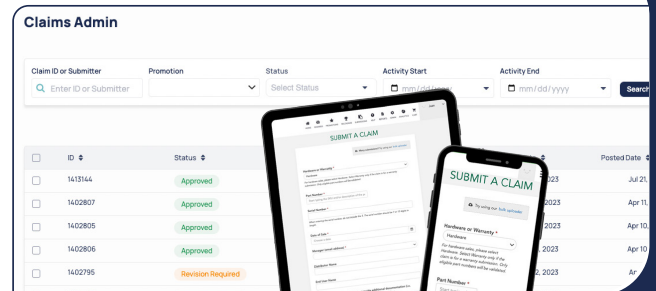


IMPACTFUL AND DIVERSE REWARDS

- Flexible points or dollar-driven rewards
- Convenient way for users to track payout balance and reward history
- Multiple Reward options - Company products, Mastercard® or Visa® reward cards, gift cards, or Company Swag

EASY USER EXPERIENCE

- Permission/rules-based platform for hosting and paying out SPIFFs, rebates, training and other incentives
- Audience-based targeting for promotions and contests with complementary reporting
- Safe and quick claims submission, validation, and payout



ADMIN AND CHANNEL/DEALER SUPPORT

- Account Management with experience driving incremental sales/loyalty in dealer incentives programs
- Customer Service for all participants
- Flexible solution for change management and optimization

PROVEN EXPERIENCE



REACH OUT →

Brian Dodds
 bdodds@dashsolutions.com

Robbie Floyd
 rfloyd@dashsolutions.com