



## Dash Digital Payments have restaurants rethinking their payment processes

One thing is clear: restaurant employees want to be paid quicker and employers want more control over company spending. Trends in the restaurant industry have changed in the last several years and keeping up with technology is more important than ever, specifically when it comes to payments.



### SUCCESS STORY:

Since implementing the dashReward solution, Tacala, the largest Taco Bell franchise operator, has significantly improved employee satisfaction and reduced turnover. After years of success with dashReward, Tacala expressed interest in replacing their existing paycard solution with dashPay in order to create more efficiencies among their company and their 3,000+ employees.

#### CHALLENGE

Tacala was looking for an efficient way to incentivize employees throughout the year. In addition, they were experiencing customer service issues with their existing paycard provider.

#### SOLUTION

- **dashReward:** a seamless and efficient reward solution that delivers flexible payouts and passes unmatched value to Tacala employees.
- **dashPay:** a more efficient way for Tacala to manage payroll and a faster, more flexible and convenient way for employees to receive their wages.

#### OUTCOME

- Seamlessly implemented an employee reward program that improved employee satisfaction and reduced turnover.
- **Continued to achieve 100% direct deposit** and was more satisfied with the entire experience, from implementation to onboarding, along with the high-touch level of customer service.

“We deeply value our partnership with Dash Solutions and appreciate how engaged and dedicated their team is to helping Tacala meet our goals. Our employees receive their pay on-time and don’t have to worry about incurring extra fees to cash their checks. Tacala has also seen significant cost savings by updating our pay and recognition processes, thanks to Dash Solutions.”

- Frank DeLaRosa, Assistant Controller & Payroll Manager, Tacala Companies

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